

10-13 April, Birmingham UK

BNA2017

FESTIVAL OF NEUROSCIENCE

www.bna2017.org



The
Physiological
Society



Participating Societies

Briefing #4 - February 2017

Festival enquiries:
01704 550970 / 07970 247401

Welcome to the fourth Festival briefing! . Read on for February's updates and highlights....

Public events

There will be an exciting accompanying programme of [public events](#) to celebrate the Festival of Neuroscience, and to which all delegates are warmly invited too. These will range from two Public Lectures in the BICC, to short interactive talks and discussions in the Birmingham Rep, to a range of lively pop-up stands and activities in the Mall. The Library will also host a series of 'brainy' events to coincide with the Festival, in association with the Arts Council. Here are a few highlights:



Using brain science to boost behaviour

Tuesday, 11th April, 10:00am – 11:45am - Birmingham Rep Theatre

[Book your FREE ticket](#) (Recommended age: 11+)



Public Discussion Forum: How do you cope with persistent pain?

Tuesday, 11th April, 3:00pm – 4:00pm - Birmingham Rep Theatre

[Book your FREE ticket](#) (Recommended age: 11+)



Roald Dahl's Marvellous Medicine Show

Tuesday, 11th April, 4:00pm – 5:00pm - Birmingham Rep Theatre

[Book your FREE ticket](#) (Recommended age: 11+)

Make the most of your time at the Festival!

As a partner society, you are entitled to have a free pop up banner (unmanned), displayed in the exhibition area throughout the Festival.

However, why not take this opportunity to really engage with the delegates and maximise exposure of your organisation to the fullest by upgrading to a full exhibition package for a special discount price!

But, quick, there are **only 4 spaces remaining!**

Contact caroline.griffiths@neurofest17.co.uk for details!

Your unique discount code:

NI-BNA2017

Registration

Don't forget that all members of Partner Societies can register at reduced rates.

All partner societies are listed on the festival website at bna.org.uk/meetings/bna2017/partner-societies.

At the top of the page you will find a **unique discount code**. Please **share this code with your members**, and instruct them to use it when registering online - the discount will then be applied automatically.

Please **take care not to disseminate the code to non-members**, as otherwise your own members will not benefit from this exclusive offer!

Register online at bna.org.uk/meetings/bna2017/registration

Savings:

Members of Partner Societies save up to **£120** each!

Full standard ~~£410~~ £290

Student standard ~~£230~~ £180

Register soon: last time we had to close registration due to overwhelming demand!

Festival countdown:

Less than **eight weeks** to go!

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Festival promotion

Help us spread the word! Please do make sure your members know this meeting is for them.

Marketing toolkit: please [click to download](#) and use for your



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own marketing purposes.

Festival logo: Please use on your newsletters, online calendars and emails etc.

Online calendar of events:

Please add the Festival of Neuroscience as an event listing to your own organisation's website

Social media: please use the hashtag **#BNA2017**, retweet posts



Festival Contacts

General enquiries, registration & abstracts: bna2017enquiries@neurofest17.co.uk, 01704 550970 / 07970 247401

Exhibition: caroline.griffiths@neurofest17.co.uk

Scientific programme: Yvonne.allen@neurofest17.co.uk

BNA office: office@bna.org.uk, (0)7584 016279

February Spotlights

Highlighted theme: Neuronal, glial and cellular mechanisms

S10: [Microglia, neuroinflammation and psychiatric disease: biomarkers and therapeutic potential](#) - Tuesday 11th April, 9:00 – 10:40 *Sponsored by the British Association for Psychopharmacology*

S15: [Synaptic plasticity in physiological contexts](#) - Tuesday 11th April, 13:20 – 15:00 *Supported by The Genetics Society*

S21: [Opioids revisited: new developments and opportunities for opioid pharmacology](#) - Wednesday 12th April, 9:00 – 10:40 *Sponsored by the British Pharmacological Society*

S29: [From channelopathies to synaptopathies](#) - Wednesday 12th April, 13:20 – 15:00

S32: [Understanding microglial functional heterogeneity in the healthy and diseased brain](#) - Thursday 13th April, 9:00 – 10:40 *Sponsored by Alzheimer's Research UK*

Highlighted plenary: Professor May-Britt Moser, Nobel Laureate, 2014 Norwegian University of Science and Technology

In Association with The Wolstencroft Trust

Brain mechanisms for representing space

16:40, Wednesday 12th April

May-Britt Moser is a Norwegian psychologist, neuroscientist, and head of department of the Centre for Neural Computation at the Norwegian University of Science and Technology (NTNU). She pioneered research on the brain's mechanism for representing space together with her mentor John O'Keefe. With Edvard Moser, she shared the 2014 Nobel Prize in Physiology or Medicine with O'Keefe, awarded for work concerning the grid cells that make up the positioning system in the brain.

[Click here for full bio.](#)

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